

# BLOGGING ASSESSMENT RUBRIC

**TASK:** To look at various blog sites and evaluate whether they are sites that promote interaction, conversation and communication.

**Blog Title:**

**Blog URL:**

	Low Criteria	Middle Low Criteria	High-Middle Criteria	Above Criteria
<b>Assessment Area</b>	1	2	3	4
<b>Comments/Visits</b>	No comments, no readers joining in on the blog conversation, Not much visits so the blogs URL is not getting passed around.	1-2 comments, few readers joining in on the blog conversation, 20-30 visits, the URL is getting passed around a little.	3-5 comments, readers are joining in on the conversation, 30-50 visits URL is getting passed around	6 or more comments, readers are joining in on the conversation, 50 or more visits, URL is getting passed around and viewed by lots of people.
<b>Content</b>	Very boring content, about 1-3 paragraphs, bores readers until they almost sleep.	Dull information, 1-4 paragraphs, still needs some unique writing.	Updated information, writing is quite unique.	Latest updated information, writing is very unique, the author makes old things interesting also.
<b>Spelling/Grammar</b>	Spelling and Grammar errors, 10-20 errors in spelling and grammar are bad.	Spelling and Grammar errors, 5-9 spelling and grammar mistakes	1-3 spelling mistakes and 1-2 grammar errors.	No mistakes at all.
<b>Organization</b>	All of the posts are uncategorized.	Some posts are categorized, but the categories do not make sense.	About 2-5 uncategorized posts and all the categories make sense.	All posts are categorized, and all categories relate to the post.

**Strengths of This Blog are:**

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**Areas this Blog could improve on are:**

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