

BLOGGING ASSESSMENT RUBRIC

TASK: To look at various blog sites and evaluate whether they are sites that promote interaction, conversation and communication.

Blog Title:

Blog URL:

	<i>Low Criteria</i>	<i>Middle Low Criteria</i>	<i>High-Middle Criteria</i>	<i>Above Criteria</i>
<i>Assessment Area</i>	<i>1</i>	<i>2</i>	<i>3</i>	<i>4</i>
<i>Contents</i>	Makes no sense and no details Rubbish writing	Makes little sense and little details Okay writing	Some good details and ideas Makes sense	A lot of interesting details Makes perfect sense
<i>Visual Appearance</i>	Dull background Non-interesting title	Unattractive background Common title	Colorful/pleasant looking background Interesting title	Unique background Very Catchy title
<i>Links</i>	0 links that lead to nowhere	1-9 links connecting to bad blog sites and useless information	10-19 links that seem to lead other blog sites and useless information	20 links or more connecting to interesting blog sites and useful info
<i>Management</i>	Never moderates, 8 or less blogs, posts a blog every 2 months.	Some moderation, 9-15 blogs, Posts one blog about once every month.	Moderates frequently, 16-22 blogs Posts one blog about once every week.	Moderates all the time, Blogs twice a week or more, 22 or more blogs.

Strengths of This Blog are:

Areas this Blog could improve on are:
